

The Complete Solution

Performance Service Plan

Provides coverage for parts, labor and failure due to normal wear and tear to maximize product performance, and is backed by a No Lemon Policy. See the PSP Brochure for further details.

Financing

The Best Buy card offers you everyday or promotional financing plans. This will maximize your purchasing power by allowing you to purchase the products, services and the accessories you need today.

Internet Services

Best Buy offers the Internet solution to best fit your needs.

Value Packages

The more you, buy the more you save. Save money and get the accessories you need today.

Learning Place

Everything you need to get started on shooting, storing, styling and sharing photographs. These self-paced online guides will help you learn what you want, when you want and at the pace you want.

Best Buy Gift Cards

No more guessing, a Best Buy gift card allows the recipient to get exactly what they want.

Software Solutions

By purchasing a digital camera from Best Buy you are entitled to impressive discounts on selected titles of editing software.

Pre-Paid Print Cards

Take advantage of an introductory discount for online photo processing.

Ask a Product Specialist for details.

ESSENTIAL ACCESSORIES

Batteries – Don't get caught without a spare.

Flash – Improves pictures and fills-in unwanted shadows.

LCD cover – Avoid scratches and fingerprints.

Tripod – Stabilizes tricky shots.

Lens, filter – Increase your zoom and block-out glare while protecting your lens from scratches.

Power source – Save your battery power for taking pictures.

Card Reader – Fast and easy transfers from your memory cards to your computer.

Photo Paper – Use high-quality heavy-duty photo paper for better prints.

Photo Bag – Keep all your gear in one place.

Why buy from Best Buy?

- Friendly, knowledgeable, face-to-face service.
- No pressure, non-commission, sales environment.
- Professional in-store technicians at every Best Buy location.
- Incredible prices.
- The latest in Digital Photography technology.
- Large selection of the top brands.
- Try it before you buy it with our hands-on displays.
- All the accessories you need from Software to Printers to Specialty Photo Paper.
- Financing.
- BestBuy.com offers an expanded selection in our Photo ProShop and online printing services through the Best Buy Photo Center.



YOUR GUIDE TO DIGITAL CAMERAS

SHOOT

Selecting your digital camera

Resolution in Megapixels (MP)

More pixels mean higher quality images and larger print sizes. Ex) A 3 MP image will give you a photo quality 8 x 10 print.

Zoom

There are two ways in which to zoom-in on your subject with a digital camera; Optical Zoom and Digital Zoom. Optical zoom moves the lens and increases the magnification while maintaining the quality of your image. Digital zoom can get you even closer to your subject but will reduce your picture quality.

Subjects

What do you like to take pictures of? Determining what your subjects will be will help you to identify which options and accessories you'll benefit from the most.



STORE & STYLE

Storing your Photos

Memory Cards

How much memory do I need? – Memory cards provide the storage used when taking pictures. Much like the number of exposures you can get in a traditional roll of film.

Camera Resolution	1 Megapixel	2 Megapixel	3 Megapixel	4 Megapixel	5 Megapixel
Maximum Frame Size	3 X 5	5 X 7	8 X 10	11 X 14	20 X 30
1 Roll @ 24 photos	16 MB	32MB	64 MB	64 MB	128 MB
3 Rolls @ 72 photos	32 MB	64 MB	128 MB	256 MB	256 MB
5 Rolls @ 120 photos	64 MB	128 MB	256 MB	384 MB	512 MB
10 Rolls @ 240 photos	128 MB	256 MB	512 MB	768 MB	1024 MB

• Quality refers to maximum resolution with highest quality JPEG compression

Styling your photos

Editing software gives you the ability to make minor edits or get wildly creative after the picture has been taken.

- Eliminate Red Eye
- Create B&W
- Crop & Zoom
- Panoramic Prints
- Photo Album Pages
- Adjust Color
- Combine Two Images
- Special Effects

SHARE

Share your special events with family and friends in dozens of fun and exciting ways.

Photo Printer

Get the best possible prints from the convenience of your home. Create Photo Prints, Greeting Cards, Scrapbooks, Newsletters and more.

E-mail

A High-Speed Internet service will allow you to send and receive large files (like digital photographs) faster.

CD-R/DVD-R/RW Drives

Create slide shows for viewing on computers and most DVD players.

Online Printing Service

E-mail your digital photographs to the professionals and receive your lab quality prints in the mail. Other items available include t-shirts, calendars, mousepads and online photo albums.

